

tools

Figma · Adobe Creative
Cloud · Miro · Microsoft
Office · Jira · Keynote ·
Physical Prototyping · Pen
& Paper · CRM

skills

User Interviews · Persona
Development ·
Storyboarding · Usability
Testing · Rating Scales ·
Diary Studies ·
Codebooks · A/B Testing ·
Promotional Campaigns

education

University of
Washington, 2023-2026
M.S. Human Centered
Design & Engineering

Arizona State
University, 2019-2021
B.S. Psychology
Magna Cum Laude

work experience

ReVolt

UX Designer · Sep 2023 - Dec 2024

- Created **design solution** for disposal issue surrounding “disposable” nicotine vaporizers.
- Used **user testing**, **storyboards**, **user personas**, and **iteration** to develop high quality digital and physical **prototypes**.

Nordstrom

UX Researcher · Jan 2024 - Mar 2024

- Conducted **qualitative usability studies** on 8 participants using thinkaloud techniques to increase dropoff rates for Nordstrom webstore.
- Created **screening surveys**, ran **interviews**, and evaluated qualitative data through the use of codebooks.

Hinge

UX Researcher · September 2024 - December 2024

- Conducted **qualitative research** centered around continued use for users with dissatisfied experiences.
- Constructed **screening surveys** and ran **user interviews** to answer research question with the help of **codebooks** and **affinity mapping**.

Amazin'Eats

Product Manager · Mar 2024 - May 2024

- Defined **strategy**, **roadmap**, **features**, **competitive analysis** and **product revenue model** for mock AI image recognition software.
- Developed **product development timeline** across 5 teams.

GT Resources

Account Manager · May 2021 - Current

- Provided **relationship management** across 3 territories to **100+ biotech clients** achieving over **105% of given quota**.